



# SUMMIT STYLIST

Discover the keys to providing World Class Service and to building a financially rewarding career in your salon.

- State of the industry & business trends
- Understanding the changing consumer
- Best practices of successful salon pros
- Key performance indicators
- Building business behind the chair
- Career planning – growing with the Level System
- Personal financial planning – building wealth
- Intelligent verbiage – scripts for World Class Service
- Enhancing the guest experience in your salon
- Action plan



STYLIST

# WORLD CLASS SERVICE TRAINING



FACILITATOR  
**DAVE KIRBY**

Dave is the Senior Director of Education & Training, a shareholder, board member, and educator at SSBC. Dave began his career behind the chair. He collaborated with Michael Cole and Randy Kunkel to develop the initial programs and products that formed the foundation of the Summit Salon Systems.

Summit Salon Business Center is the world's largest salon and spa consulting company. Our Summit Salon Seminars, Products, Consulting Group, Front Desk, and Financial Services divisions offer field-proven initiatives, best-in-class expertise, world-class infrastructure, and a culture that values trust. Learn more about our programs today at SummitSalon.com!

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# MAKE MONEY, NOT EXCUSES



**DANIEL MASON-JONES**

This program will motivate, inspire and ignite the passion within you to take control of your business.

- Why DID you get into beauty?
- Uncover your "WHY"
- Get started on the next phase of your career!
- Learn how to generate \$1 million as a stylist!



## ---SYNERGY---

**DATE:** February 5th, 2018

**TIME:** 9am – 4:30pm

**LOCATION:** Sheraton Plaza & Chalet at Westport

**INVESTMENT:** \$85 (lunch included)

This program will rotate from the morning and afternoon, where the owners and service providers will be broken out in two different classrooms to see each presenter.

For more information or to purchase tickets:

Contact State Beauty Supply at 314.423.9599 or contact your Distributor Sales Consultant.

